

SEO YEON CHOI

MOTION DESIGNER

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EDUCATION

Savannah College of Art and Design, Savannah

BFA, Motion Media Design

Graduation: August 2023

Student Incentive Scholarship

SCAD Achievement Scholarship on Camp

SCAD Achievement Honor Scholarship

SKILLS

3D Motion Design

2D Motion Design

Visual Development

Rotoscoping

Storyboard

Styleframe

Concept Design

Illustration

Graphic Design

SOFTWARE

After Effects

Cinema 4D

Redshift

Octane

Photoshop

Illustrator

Premiere Pro

Lightroom

Procreate

Figma

LANGUAGES

English

Korean

EXPERIENCE

Motion Designer | Freelance

August - September 2023

Managed the conceptualization and implementation of the logo animation showcased during the Patronus AI Company's Launching Show. Worked collaboratively with clients to grasp their vision, resulting in the creation and delivery of a captivating 3D logo animation that met and exceeded their expectations.

Motion Designer | Deloitte Rapid Implementation Studio

July - September 2023

For this project, I harnessed my expertise as a Motion Designer within a dynamic Design team to develop a digital 'lookbook' dedicated to the SCAD/Deloitte partnership. I actively collaborated with SCADpro and Deloitte to curate captivating content for the Deloitte Look Book. My role as a motion designer enabled me to craft visually impactful lookbook designs and presentations that precisely met Deloitte's unique specifications.

Motion Designer | Freelance

November - December 2022

Collaborated on crafting the title sequence by seamlessly merging literature and music. Facilitated close coordination with the client and worked collaboratively alongside the sound designer to ensure a harmonious outcome.

Motion Designer | Spring Exhibition

May 2022

Participated in the AKIS (Association of Korean International Students) hosted Metaverse Platform Exhibition, showcasing my motion graphics to a diverse audience.

Artist | Ourtown Gallery

August 2021 - September 2022

I was an active member of Ourtown Gallery, a club dedicated to showcasing videos in a unique and innovative manner. Our approach involved suspending screens like frames in cafes, creating an engaging visual experience for visitors. In this role, I also took on the responsibility of interacting with the public, offering insights into the intricate process of motion design and addressing their inquiries.

AWARDS and HONORS

2023 MOME Chair Awards (2023)

Concept & Development 'Love Yourself'

IDA Design Awards, Student Competition (2022)

Silver in Multimedia-Broadcast Design 'Little Forest'

Honorable Mention in Multimedia/Animation 'Little Forest'

The 21st MTN University Student Advertising Contest (2021)

Excellence Prize 'OliX'

SCAD Dean's List

Fall 2022 - Summer 2023